

22 January 2020

Professor Wiboon Kittilaksanawong, Graduate School of Humanities and Social Sciences
published case studies as below:

Tesla, Inc.: The Strategic Partnership for a New Gigafactory in China

Wiboon Kittilaksanawong, Viktor Johann Winkler

Published, August 9, 2019

<https://www.iveycases.com/ProductView.aspx?id=104733>

Midea Group China: The Acquisition of German Robotics

Wiboon Kittilaksanawong, Ines Sanso Codina

Published, July 19, 2019

<https://www.iveycases.com/ProductView.aspx?id=104421>

Foxconn Technology Group: Acquiring Sharp to Move Up the Value Chain

Wiboon Kittilaksanawong, Teeta Erikate

Published, June 14, 2019

<https://www.iveycases.com/ProductView.aspx?id=103935>